

Klinik Bijoux Sells & Repairs Jewellery in NDG

'Mom & Pop' feel to avant-garde shop



photos: John Symon
Stephanie Carrière shows off display counters at Klinik Bijoux



photos: John Symon
Jean-Luc Ben Sadoun has 37 years experience as a jewellery maker

A new Jewellery Boutique/Workshop opened earlier this year on Sherbrooke Street W in NDG. Klinik Bijoux is owned by the dynamic husband and wife team of Jean-Luc Ben Sadoun (master craftsman) and Stephanie Carrière (designer). This trendy boutique is a one-stop shopping experience that offers Montrealers something a little different. The architecture is a bright with a modern "open" concept. Clients can drop off their pieces for repairs or modifications and watch the work being done in Jean-Luc's workshop onsite while they wait. Klinik Bijoux also has special appeal for hip, younger clients in the 20—35 age group who might not feel comfortable in a more traditional jewellery store. You can get up close and personal with the creators/owners (no hovering, no stress) just hands-on help. They can cater to anyone with their variety of expertise spanning from custom high-end, fantastic creations to classic elegant pieces. The shop claims to cater to any taste, any age, and any budget.

"Some clients aren't comfortable leaving precious family heirlooms with just anyone" says Jean-Luc. "Quite often I can do the work

quickly so I simply invite the client to sit and watch. There's no middleman; we don't ship these jobs elsewhere. That is reflected in both our turnaround times and in our prices. The majority of my 30 years experience was in (France) an old-school education. No job is too delicate or too difficult for me. I want to de-mystify the process for our customers."

"Many local residents are in the habit of going downtown to purchase or repair jewellery," adds his business partner and wife, Stephanie Carrière. "They don't realize that Klinik Bijoux offers quality jewellery and repairs right here in NDG, where the parking is easier." Stephanie has her own line of clothing and jewellery, Goddessense. This line highlights one-size-fits-all clothing and jewellery with semi-precious stones, mother of pearl, leather or crystals. Stephanie has an affinity for the arts and is also a jazz vocalist. This dynamic duo met on a boat cruise in Lachine four years ago, but that is another story...

This jewellery shop certainly does NOT feel like a prison or is as stuffy as some more conventional jewellery stores sometimes are. There are no bars on the windows at Klinik Bijoux (at least not during the day). The con-

cept is perhaps more reminiscent of a medical clinic (with a funky decorative flair) than of a more conventional jewellery store. Hence the name, Klinik Bijoux, which comes from the idea that this store is a 'clinic' for jewellery, they 'take care' of your precious valuables.

Klinik Bijoux's services include: repairs, resizing, replacing missing stones, cleaning, and making custom pieces. The shop is also often able to restore jewellery damaged by other jewellers. Jean-Luc will readily explain to inexperienced customers what the 4 Cs are of precious gems: carat, clarity, colour, and cut. And for guys saving up the courage to buy an engagement ring for their girlfriends, Jean-Luc can help you find the right fit, style and price point for your budget. Customers asking for custom pieces can simply come in with sketches or photographs of what they want, and they will be guided by Jean-Luc's experience and rewarded with an original piece.

Apart from the more traditional jewellery, some unusual and avant-garde items can be found here such pens signed by Jean-Daniel Gauthier. These items combine features such as old-fashioned Damascus steel, ebony, feathers, and even circuit boards. There is also the Dana line made in France. Necklaces, earrings, and bracelets created by Jean-Luc's brother (Philippe) and Stephanie. They also offer Fair Trade items such as handcrafted, intricate, black and white silver necklaces imported from Laos.

Klinik Bijoux is currently extending its offer for free cleaning (see coupon with ad) and free estimates.

Klinik Bijoux is open 10:30 a.m.—6:30 p.m.

Monday—Saturday

Major credit cards, debit & layaway plan
5628 Sherbrooke W (corner Oxford) in NDG,
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www.klinikbijoux.com



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